

# BUILDING BETTER MEN CAMPAIGN WRAP-UP

The Delta Sigma Phi Foundation launched the silent phase of the *Building Better Men Campaign* in July 2005. The public launch occurred at the 2007 Convention with a goal to raise \$10 million in cash, pledges and estate planned gifts. The purpose of the campaign was to enable increased annual Fraternity and chapter grants that would be used for leadership training and academic scholarships.

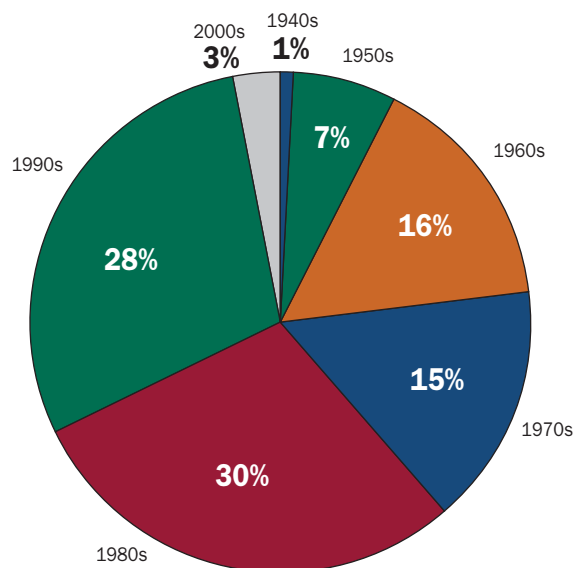
Brothers across the nation enthusiastically supported the idea of investing in the future of our brotherhood. By the close of the campaign on June 30, 2009, Delta Sigma Phi members had committed a total of \$13,250,000 in outright gifts, pledges, and planned gifts that will be realized in later years. Despite current economic challenges, as of fiscal year 2009, the assets of the Foundation grew to \$7.7 million.

The mission we set out to accomplish – in part through the campaign – was clarified by four specific goals: to make Delta Sigma Phi the number one NIC fraternity in **leadership training participation**; to put us in the Top 5 of NIC fraternities in both **chapter size** and **academic performance**; and finally, to engage more than **2,500 active alumni volunteers**, a three-fold increase over previous levels.

Since the beginning of the campaign, Foundation staff members personally visited 2,500 alumni to share the vision and encourage their support. More than 900 alumni committed to a multi-year pledge, and the 1899 Society (alumni making a \$5,000 commitment or more) grew to 360 members, 58 of whom donated or pledged more than \$10,000 toward the effort. As a result, Foundation grants in the last five years topped the million dollar mark at \$1,110,702.

Alumni who joined the Fraternity in the 1980s, 1990s and 2000s make up the largest group of major campaign donors. Seventy-seven percent were initiated during those decades – a time when the Fraternity’s greatest increase in services and programs was occurring

### Just Who IS the 1899 Society?



In the past three decades Delta Sigma Phi’s educational programs have grown exponentially with an 875% increase in the number of men participating just in the last decade.

### National Programs Funded by the Delta Sigma Phi Foundation:

**The Leadership Institute** – capstone leadership experience for upperclassmen focused on leading change and career preparation

**Regional Leadership Academies** – one-day chapter officer training held regionally

**Brotherhood Retreats** – teaching our newest members about brotherhood

**The Summit** – recruitment training for Presidents and Recruitment Chairmen

**UIFI** – North American Interfraternity Conference Greek leadership institute

### **Chapter Grants Funded by the Delta Sigma Phi Foundation:**

Individual Scholarships

Housing Scholarships

Improvements to educational areas of the chapter house  
Leadership programs

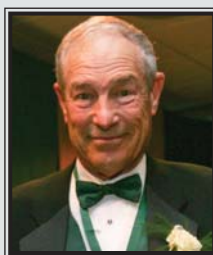
### **Since the start of the campaign:**

- Undergraduate participation in leadership training has increased by **167% since the start of the Building Better Men Campaign** and reached **nearly 1300 undergraduate men this past year.**
- Fraternity educational programming received **7.5% more Foundation funding last year** while total funding support to the Fraternity, its chapters and undergraduate members increased by **13% during the 2008-09 academic year.**
- Membership is up – with the expectation to serve **4,500 undergraduate Delta Sigs** this semester.

These four goals have become signposts of progress related to Delta Sigma Phi's Vision 2025 – the Fraternity's long-term strategic plan for Becoming America's Leading Fraternity. Every brother plays an integral role in Delta Sigma Phi's Vision 2025. We truly are building better men, and our alumni are responding with a vote of confidence in our efforts and a desire to be part of this exciting new era of Delta Sigma Phi.

### **Planned Giving Update**

The Building Better Men campaign goals were established with the intention to secure cash gifts for today and planned gifts that would serve Delta Sigma Phi long into the future. The campaign generated **\$4.57 million** in cash and pledges through the annual fund, gifts to the 1899 Society and major gifts. The Foundation's planned giving activities exceeded the campaign's initial goal, with \$8.68 million in matured or estate planned gifts.



The first significant planned gift of the campaign was from Grand Council member Bruce Loewenberg, *Missouri '58*, who helped kick off the public campaign announcement in January 2007 with a \$2 million bequest—the largest, at the time, in Foundation history. Loewenberg's gift is designated for the Beta Beta 21st Century Fund, held by the Delta Sigma Phi Foundation, and intended to be used for future housing opportunities and scholarships for members of Beta Beta Chapter at the University of Missouri.



Mid-way through 2007, the Foundation was notified of yet another planned gift from the estate of Hensel McKee, *Washington '30*, and his wife Jeanette, who are now both deceased. The McKees both named the Delta Sigma Phi Foundation in their wills. He was an annual contributor to the Foundation for at least 22 years, worked as an adjudicator for the U.S. government and served in the U.S. Coast Guard. When Hensel passed away in 1991, his assets reverted to his wife's estate; and after her passing in 2006, the Foundation received word of the bequests. The gift of \$4,327,000 is the largest planned gift in Foundation history, and is designated to be used for academic scholarships, the first of which were awarded this fall.

Although the Foundation was unaware of the McKees' bequest during their lifetimes, their generosity will be transformational for Delta Sigma Phi. In conjunction with the annual gifts, major gifts and other planned gifts from our living brothers who still have the opportunity to witness the effect of their contributions, the McKee gift will play a significant role in bettering the Fraternity and Building Better Men.

**Supporting** today's initiatives,  
**Providing** for tomorrow's needs,  
**Investing** in the future.

**That's Brotherhood.**

## First McKee Scholarships Awarded in 2009

The McKee Scholarships are provided through the generosity of Hensel and Jeanette McKee to further their desire to assist young men in pursuing undergraduate and post graduate studies. Brother McKee was initiated into the Alpha Omega chapter at the University of Washington in 1930.

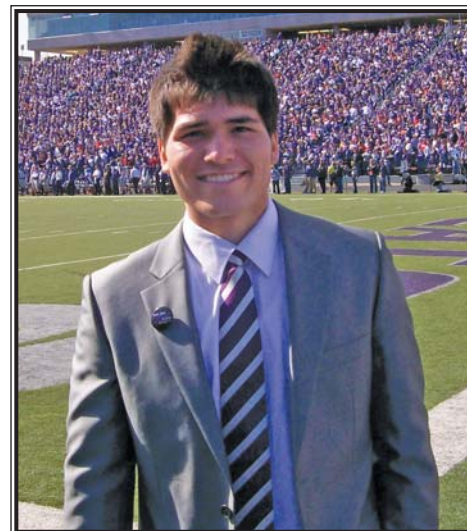
For the 2009-2010 academic year, the Foundation decided to award up to \$5,000 per individual scholarship, available to eligible brothers pursuing undergraduate and graduate degrees (and holding a minimum grade point average of 3.0 on a 4.0 scale).

More than seventy (70) young men applied for the scholarships, forty three (43) of whom were undergraduates and twenty seven (27) were graduate students. Eight recipients were selected and formally announced at the Convention's Closing Banquet on July 25, 2009.

## Undergraduate Students



**Joshua Schwartz**, a senior at Transylvania University, carries a 3.8 GPA. Schwartz has served on numerous committees, including the Transylvania University Student Government Association, the Interfraternal Council, and as a student representative on the faculty committee on Program and Curriculum. He is currently preparing a manuscript for publication in the *Journal of Chemical Education*. Joshua was awarded a \$3,000 McKee Scholarship.



**Donnie Hampton**, a junior at Kansas State University, carries a 4.0 GPA. Hampton has served on several councils and committees including the Diversity Programming Committee, the Union Program Council, and the Chimes Junior Service Honorary on which he served as president. He assisted his chapter in establishing two philanthropic events that raised more than \$2,000 collectively. Donnie was awarded a \$2,000 McKee Scholarship.

**Hunter Talcott**, a senior at Stetson University, carries a 3.8 GPA. He has received numerous awards including the 2009 Management Major of the Year and Management's Most Valuable Student. Talcott is a member of the National Honor Society, and serves as President of the Alpha Chi Chapter at Stetson University. He was awarded a \$2,000 McKee Scholarship.

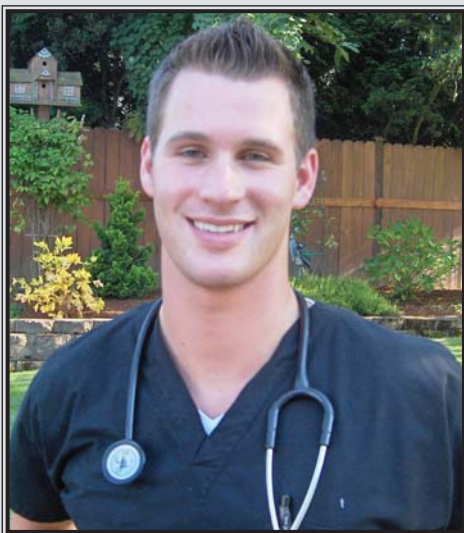
**Danual Laan**, a junior at the University of Alabama-Birmingham, carries a 3.9 GPA. Laan currently serves on the Inquire Editorial Board and was selected to serve on the Pearson Student Advisory Board. He is a member of many honor societies including University Honors Program and Alpha Epsilon Delta. Laan was awarded a \$3,000 McKee Scholarship.

**Weston Fillman**, a junior at Franklin and Marshall College, carries a 3.4 GPA. One of the founding members of Franklin and Marshall's student government, Fillman served as Secretary of the Executive Board. He has earned academic awards, including the Presidential Scholar and the Dana Scholar. He has also been selected for membership in the John Marshall Pre-Law Honor Society. Fillman was awarded a \$2,000 McKee Scholarship.

## Graduate Students



**M. Anthony Zanni, Jr.**, a first-year student at the University of Louisville's School of Medicine, carries a 3.8 GPA. Zanni serves as president of the Omicron Delta Kappa society and has served as vice president of finance for the Phi Delta Epsilon Society. He also served as a co-coordinator on the TransyLEAD program. Zannie was awarded a \$2,500 McKee Scholarship.



**Jacob Wester**, a first-year student at Oregon Health and Science University, carries a 4.0 GPA. He has received awards and recognition for his academic accomplishments, including the Waldo-Cummings Outstanding Senior Student, the Drucilla Shepard Smith Award, and the

AmeriCorps Service Achievement for 900+ hours of service with the Boys and Girls Club of Albany. Wester was the first elected President and founding father of Beta Epsilon Colony at Oregon State University. He was awarded a \$3,000 McKee Scholarship.



**Tyler Williams**, a second-year student at Cornell University pursuing a dual degree, carries 4.07 GPA. He is a member of Order of Omega, Golden Key International Honorary Society, and the Beta Gamma Sigma Honorary Society and received the honor of being selected as a Presidential Scholar. Williams is a founding member of the Theta Chi Chapter at the University of Georgia where he served as seargent at arms and president. He was awarded a \$2,500 McKee Scholarship.

***Congratulations to these worthy recipients. The 2010-2011 McKee Scholarship application will be available on the Fraternity's web site in spring 2010.***