



▶ letter from the editor



Brothers,

It's almost the end of 2009, a year that saw the unraveling of one of the largest ponzi schemes in the history of the world; the economy going into the tank for a long while, just recently showing signs of life; and two, count 'em, TWO teams from Pittsburgh winning professional sports championships. (As a native of Ohio and a long-time Cleveland sports fan, please excuse my disgust in that last portion of the sentence...)

But the end of 2009 shouldn't be all doom and gloom. Throughout this year, the Fraternity has had a number of very positive things happen. Our recruitment numbers increased again this year, a positive in these tough economic times. We held the largest Convention in ten years during the summer, which you'll read about more in the coming pages. And, we will be celebrating the 110th anniversary of our great organization in early December. All of these are things of which we can be very proud.

Speaking of the 110th anniversary of our founding, this issue's Feature story will focus on our organization's mission, and will provide ways in which you can help us continue to provide a top notch experience to our current undergraduate brothers. We wrote it in the style of James Bond, giving you mini missions that you can do to be better equipped to help us meet our organizational mission of building better men.

Also, this summer at the 2009 Convention, the Fraternity unveiled the All In for Delta Sig Campaign, which is an effort to engage an army of Delta Sig supporters who will volunteer to assist the organization as we strive to

become America's Leading Fraternity. You can find more information at <http://www.deltasig.org/allin>. We hope you'll go All In for Delta Sig and pledge your support online.

Throughout the remainder of the issue, we're talking to some Delta Sig business leaders, including two who are in top leadership roles on the film and television side of Fox in Los Angeles, and a brother who is the President and CEO of ColorTyme, a chain of rent-to-own stores throughout the US.

We also will bring you the latest Books by Brothers, a story on the security of our internet connections, a piece on learning to network effectively, and a first person story on the etiquette of air travel. In addition, we're unveiling a few fun new sections in this issue called Delta Sig Confidential, By the Numbers, and I Spy Delta Sigma Phi.

I'm proud and excited to be able to share this Fall 2009 issue of *The Carnation* with you, and hope that you enjoy what you read. As always, please feel free to share your thoughts with me on any of the stories or information shared within the pages by e-mailing Hammond@deltasig.org, or calling (317) 634-1899 x425.

Oh, and one more thing... Are you All In for Delta Sig? I certainly am!

YITBOS,

Bruce Hammond
Editor