

Tom Cycyota Appointed to Grand Council

Delta Sigma Phi is proud to announce the appointment of Tom Cycyota to the Fraternity's Grand Council. Cycyota will fill the remaining two years of immediate past president Mike Hoffman's term, who was re-elected at the 2007 Delta Sigma Phi Convention.

Cycyota is a 1977 initiate of the Fraternity's Alpha Alpha Chapter at the University of Illinois, and professionally is the president and CEO of AlloSource, Inc. AlloSource is a mission driven organization that maximizes the possibilities from human tissue donation.

According to Delta Sigma Phi's national president Chris Edmonds, "We are excited to have someone the caliber of Tom Cycyota join our Grand Council. Tom's additional board work and his professional accomplishments will be tremendous assets as we continue to work toward becoming America's Leading Fraternity."

During his tenure at AlloSource, both Cycyota and the company have been recognized for numerous business accolades, including being a two-time finalist for the Best Companies to Work for in Colorado, Centennial's Large Company of the Year, a finalist for Colorado Ethics in Business Samaritan Institute Award, the Healthcare Innovator of the Year selected by the *Denver Business Journal* and more.



Cycyota

Prior to joining AlloSource, Cycyota was the Vice President of Alternate Care Business with Johnson & Johnson Medical (JJM). In this Board-level role, he led the Company's movement into the alternate healthcare market. He was formerly the Worldwide Director, Marketing, Wound Management for JJM, and also previously worked as Vice President of Marketing and Materials Management with New Dimensions in Medicine. Early in his career, he spent ten years at Kendall Healthcare Products Company.

Cycyota holds a Bachelor's Degree in Biology from the University of Illinois and an MBA from Loyola University in Chicago. He sits on the Board of Donate Life America, The Limb Preservation Foundation, and the Donor Awareness Council. He resides in Colorado, where he is an avid hiker and volunteer with the Boy Scouts, with his wife, Cyndy, and three sons, Hank, Tim, and TJ.

Member Assessment Underway

We know the Delta Sigma Phi experience can be a powerful personal development experience for our young men. In Delta Sig chapters, our undergraduate men learn invaluable lessons outside the classroom. These lessons include the ability to work in teams, and the chance to gain enhanced creative and critical thinking opportunities, experience democratic processes, learn how to handle interpersonal conflict, and learn about the political and social structures of institutions.

Throughout the last decade, three conversations have arisen that are shaping our future:

- Higher education has come under increased scrutiny to better educate college students;
- Our work to educate and guide our men in partnership with host institutions has become vitally important;
- The relevancy of Delta Sig and all fraternities has been questioned at every turn.

The call has been made in higher education that it is no longer acceptable for institutions to simply grade their performance on the number of diplomas, amount of books in their research libraries, etc. Higher education must be cognizant about what students are truly learning as a RESULT of their collegiate experience... meaning we must measure true learning outcomes of the collegiate experience.

The call has reached the highest levels of higher education this year with a report by the Association of American Colleges and Universities. This leadership organization published their report entitled *College Learning for the New*

Global Century. Understanding that colleges and universities are at a crossroads, the report states that there are essential learning outcomes that must be met for our students to be successful in a global environment.

This report directly speaks to the relevance of Delta Sigma Phi and provides our roadmap on how we can stake our claim as the Personal and Leadership Development Fraternity.

Over the last few months, we have done extensive research into the development of college men and college students, from both a fraternity and higher education perspective. Based on this research, Delta Sig has the amazing potential to be the LEADER in true student/member learning, and in preparing our men to be better equipped to be successful in today's global community.

Delta Sig is poised to begin with the end in mind – What do our men need to demonstrate once they walk across that stage and accept their diploma? There are a very small percentage of higher education institutions that have embraced the call, and there are only a few national fraternities that even have this on their radar.

During this academic year, over half of our undergraduate members will take part in a personal and professional development conversation about their own learning and actions. They will also take part in an assessment process that will help guide our educational initiatives in the future.

We can be the leaders who can demonstrate and prove the growth of our members to donors, universities, new members, and parents, and the assessment efforts that the Fraternity has undertaken will be what helps us get there.

Fraternity Launches Online Education Series

In September, Delta Sig launched its first online education series for chapter and alumni leaders. The online education series includes live online training sessions relating to recruitment, chapter operations, and risk management.

Each of the hour-long online sessions is offered four times on the date they are scheduled to accommodate brothers from the different time zones, and is open to the first 25 brothers who sign up. The format includes approximately 35 minutes of training, and 20 minutes for questions and answers.

The timing of these sessions was coordinated to best suit the different times of the Fall semester. All of the recruitment sessions were held in September during the all important time of recruitment, while the other sessions also coincide with important dates (the “How to Fill Out a Status Report” session is held a week before the Chapter Status Report is due.)

According to Assistant Executive Director Paul Lawson, “We developed these online education sessions as a way for undergraduates and alumni to be able to get the education they need on certain topics in an easy to digest way. In addition, by providing them online, we are trying to be more cognizant of utilizing technology as we work with our young brothers.”

The fall online education series runs until mid-November, and will likely be repeated next Fall to prepare undergraduates and alumni for the academic year.

A Plethora of Member Benefits Available to Delta Sigs

Over the years, the Fraternity has offered a number of opportunities for brothers to benefit from their membership. Whether these opportunities are in the form of networking or supporting our undergraduate chapters and colonies, undergraduates and alumni have been given opportunities to benefit from their experiences.

Now, the Fraternity has developed a number of new ways in which brothers can benefit from their membership in the Fraternity in the form of saving money.

Delta Sigma Phi has developed relationships with a number of companies who offer discounts on their products and services just because you are members of our organization. Read more below about each of these opportunities, and you can also find out more by going to the Fraternity's web site at http://www.deltasig.org/connect/chapter_resources.

Bank of America Affinity Credit Card

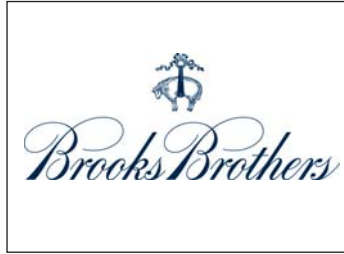
Most everyone has a credit card in their wallet, and Delta Sig has made it easy for you to support the Fraternity while you're making your purchases.



The Delta Sigma Phi Fraternity Platinum Plus® MasterCard® Credit Card with WorldPoints® Rewards provides you an opportunity to earn points with all of your purchases, and support the Fraternity at the same time. Each purchase made with your card earns royalties for the Fraternity that are then used to ensure Delta Sigma Phi continues to provide a top notch experience to our members.

Brooks Brothers Discount Card

As another member benefit, the Fraternity has worked with Brooks Brothers to provide Delta Sigs an opportunity to get a discount card good for 15% off regular priced merchandise in Brooks Brothers and



Brooks Brothers Outlet stores across the country. In addition, as an enrolled corporate member you will be notified of our special Corporate Shopping event weekends for additional savings when you shop Brooks Brothers.

It's a great deal for top notch men's clothing, and you can take advantage of it just by being a Delta Sig. Learn more about the program online in the Chapter Resources section of the Fraternity's web site (www.deltasig.org). Join the 2,500 other Delta Sigs who have already been taking advantage of the program!

GEICO Auto Insurance

The newest of the Fraternity's member benefits is with GEICO, which offers members the potential to save up to 15% off on your car insurance. While you may already have a great deal on your insurance, each inquiry to the company nets the Fraternity royalties that are then used to ensure Delta Sigma Phi continues to provide a top notch experience to our members.



So, why not inquire about whether you're getting the best deal today, and help the Fraternity in the process?

Delta Sig Alumnus Inducted into the Missouri Newspaper Hall of Fame

Past national president, Brian Brooks, *Missouri '64*, was inducted into the Missouri Newspaper Hall of Fame in October. Brooks serves as the University of Missouri's Associate Dean for Undergraduate Studies in its acclaimed School of Journalism.

About his induction, he said, "It's really flattering to be inducted into any hall of fame. To be inducted into a Hall of Fame that includes people like Mark Twain and Joseph Pulitzer is really special."

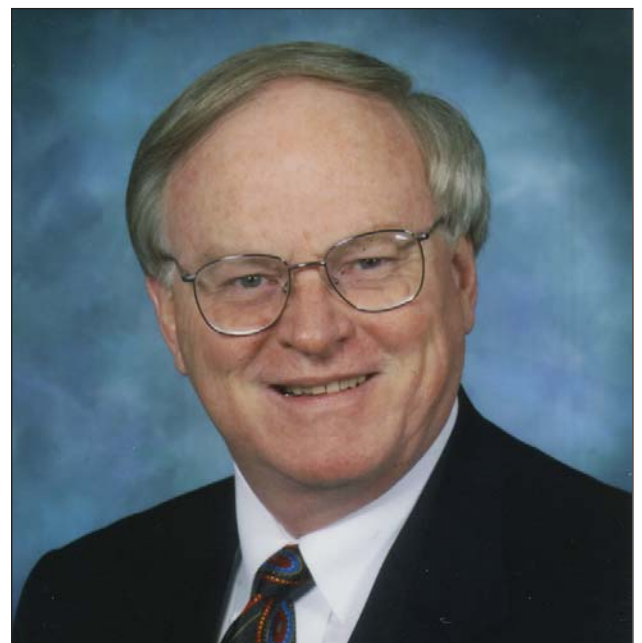
Brooks joined the Missouri journalism faculty in 1974 after working in Vietnam as an information officer, for which he earned a bronze star, and as a reporter, copy editor and night city editor at the Press-Scimitar in Memphis. He served as news editor and then editor of the *Columbia Missourian* before becoming director of the journalism network in 1989.

While on sabbatical from 1997 to 1999, Brooks was editor of *The Stars and Stripes*, the U.S. military newspaper in Europe. He directed that newspaper's coverage of the Bosnia mission, the U.S. entry into Kosovo and the bombing of Belgrade. For this work he received the U.S. Department of Defense Civilian Distinguished Service Medal.

For more than 30 years Brooks has served as deputy director or director of the *Dow Jones Newspaper Fund* editing internship program at Missouri. Students from schools nationwide are trained at the summer workshop for careers as newspaper copy editors.

Brooks is the author or co-author of four major journalism textbooks, including *News Reporting and Writing*. He was chairman of the school's editorial department from 1999 to 2003, when he became associate dean for undergraduate studies and administration. That same year he was named Outstanding Faculty member on campus by the MU Greek system. In 2001, he received the Mizzou Alumni Association's Faculty-Alumni Award.

He is a past recipient of the Fraternity's Outstanding Undergraduate Award, the Francis P. Wacker Interfraternal Award, the Harvey H. Hebert Award, and the Mr. Delta Sig Award. In addition, he served on the Grand Council for a number of years, as the Fraternity's national president from 1987-1991, and as the editor of *The Carnation*.



Brooks