

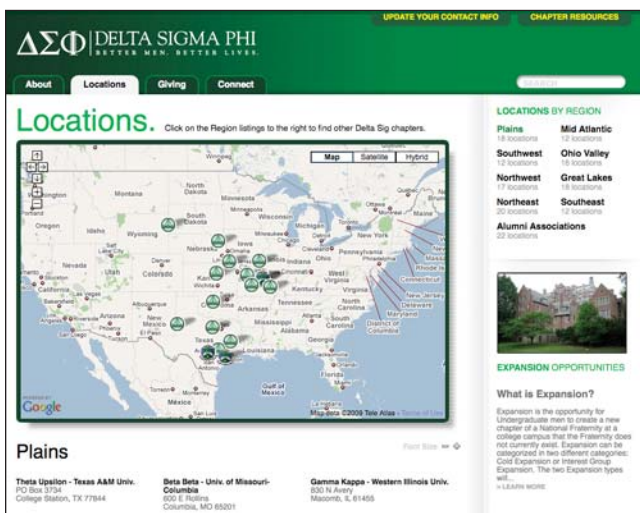
New Web Site Launches



In mid-December, Delta Sigma Phi's web site at www.deltasig.org got a makeover! The new look and navigation are both meant to enhance the user friendliness of the site, and the ease with which information can be retrieved.

In the redesign, the Fraternity incorporated many new features, including:

- **RSS Feed for news** – Sign up to receive Delta Sig's latest news hot off the presses with the new RSS Feed capability of the site. You will receive the latest headlines in your feed reader upon signing up. If you have questions about RSS or how it's used, you can check out the web site and click on the "What is RSS?" link on the homepage.
- **Google Maps-enabled Locations area** – Have you wanted to see where Delta Sig's chapters and colonies



are actually located on a map? With the redesign, you can now see a plotted map of where the Fraternity's undergraduate groups and Alumni Associations are found across the country. Click on the "Locations" tab across the top of the screen to see the map.

- **Social Media Presences Highlighted** – As you will see on the new homepage, Delta Sig's presence on the social media site Twitter is plainly seen. In addition, in the "Connect" tab across the top of the screen, you will find access to the organization's other social media presences like Delta Sig's official Facebook Page, LinkedIn Group, and branded online community called the Delta Sigma Phi Circle. You can now connect with the Fraternity and your brothers in a number of ways on the Web.
- **More Audience-specific Content** – With the new site, there are also three audience-specific portals for undergraduates, alumni and visitors, each with its own look and content. These portals will allow each constituency group to have a place of their own to find information related to them specifically.



Here are some quick statistics on the new site that you might find interesting. From mid-January through the end of March, the site:

- averaged 2,700 visitors per week
- had over 99,000 page views
- had visitors from 86 countries
- had 38% of visitors from direct access, 38% from Search Engine searches, and 23% from referring sites like Facebook and Wikipedia

We are proud of the newly redesigned web site and hope it meets your expectations. Let us know what you think by e-mailing info@deltasig.org or by connecting with us through our social media presences on the web.

2008 Pyramid of Excellence Chapters Named

Six Delta Sigma Phi Chapters were presented with 2008 Pyramids of Excellence, the Fraternity's highest honor for a chapter, in a ceremony at The Summit on January 10, 2009.

The 2008 awards winners are:

- Alpha Alpha – University of Illinois
- Alpha Lambda – Millikin University
- Alpha Chi – Stetson University
- Beta Mu – Transylvania University
- Kappa Delta – Virginia Tech
- Theta Chi – University of Georgia

The Pyramid of Excellence winners are chosen from the highest scoring chapters on the Fraternity's Accreditation document, which includes 26 areas of excellence. These areas of excellence include academic and personal success, membership growth and retention, advisory support and management, responsibility and accountability, campus and community involvement and leadership, Ritual, and financial management.

Each of 2008's winners received high marks in all of these areas. According to Scott Wiley, the Fraternity's Executive Director, "The six chapters that received 2008 Pyramids of Excellence are deserving winners due to their continued excellence in all areas of Fraternity management. Their hard work and dedication are helping Delta Sigma Phi continue in our efforts to become America's Leading Fraternity."

The 2009 Pyramid of Excellence awards will be presented at the Delta Sigma Phi Convention, to be held July 22-26, 2009 at the Hilton St. Louis at the Ballpark.

Convention Plans Being Finalized

Speaking of the Convention, make your plans to attend the 2009 event, which will be held July 22-26 at the Hilton St. Louis at the Ballpark in St. Louis, Missouri. All of the up-to-date information can be found online at www.deltasig.org/convention2009.



At that site, you will be able to see the agenda and schedule for the event, register online, find out all of the latest information about the Convention on the Fraternity's Convention Blog (<http://deltasigconvention2009.wordpress.com>), and even register for the Convention hotel through an online link.

Come to the Convention to meet new friends, connect with the Fraternity's leadership, make your voice heard on issues affecting the organization, and to have fun! Make your plans to join us today!

Leadership Programs Provide Good Start to 2009

In January and February 2009, Delta Sigma Phi brought together approximately 950 undergraduate and alumni volunteer leaders at five Regional Leadership Academies (RLAs) and the second annual Summit program.



At the Regional Leadership Academies, attendees were trained on chapter operations, including membership recruitment and retention, chapter finances, risk management, developing an alumni relations program, holding brothers accountable, the Ritual, and much more.

As for The Summit, it trained attendees (chapter presidents and recruitment chairmen only) to enhance and strengthen a chapter's ability to recruit top talent on its campus, and in leadership development practices.

Newly initiated brothers also were able to take part in the Southeast Brotherhood Retreat on April 4-5 in North Carolina, and Delta Sig's top undergraduate leaders will come together for the 17th Annual Leadership Institute, to be held August 7-11 in Lafayette, Indiana.

Find out more information on the news of the fraternity by logging on to www.deltasig.org regularly or by following DeltaSigmaPhiHQ on Twitter (www.twitter.com/DeltaSigmaPhiHQ).

