RECRUITMENT PERFORMANCE

Component Documentation

Chapter has grown by 25% in the past academic year <u>OR</u> is at/above the average IFC chapter size on campus <u>OR</u> is at/above the average chapter size of Delta Sigma Phi the year prior (57).

 A report from a campus professional confirming the IFC membership average[^].

'If the official grade report from the chapter's host institution does not provide this information, the chapter must acquire additional documentation.

The chapter's official membership count is on file at National HO.

About This Component

There is no magic number for all chapters of Delta Sigma Phi, but remaining competitively sized for a chapter's institution is critical to a chapter's long-term success. Chapters that regularly shrink in membership are more likely to face challenges if a large group of men graduate.

Smaller chapters tend to face more obstacles in paying off a balance, maintaining a chapter facility, and performing the functions expected of a chapter at its institution and on a national scale.

Best Practices

- Follow a year-round recruitment plan. If a formal recruitment period does not go well, use the remaining 50 weeks of the year to build up a list of potential members and connect with them. In that way, a chapter does not need to hope that it will recruit enough men during the week of formal recruitment, that period becomes a bonus round.
- If your chapter is struggling to recruit, use the resources at phiredup.com to find new ways to connect with potential members, new places to look for potential members and even scripts for making phone calls or presenting to a sorority for referrals.
- Reach out to your Chapter Support Specialist or New Chapter Development Specialist and request that recruitment training be incorporated into their visit.