

AMERICAN RED CROSS

Component

Twice (2x) during the academic year, the chapter hosts[^] a blood drive OR a fundraising event on behalf of the Red Cross OR a service event on behalf of the Red Cross OR certifies a majority of the membership in CPR, First Responder or another type of Red Cross volunteer training.

[^]If the chapter's members comprise 50% or more of the volunteers at a blood drive or Red Cross service event, but did not officially "host" the event, the chapter may still use the event to complete this program.

Documentation

1. Letter(s) or form(s) of official documentation from the Red Cross^{^^} including the name of the event(s), the number of participants from the chapter, and the total funds raised/pints of blood collected/hours volunteered/ number of men certified.

^{^^}Chapters will receive credit for hosting or partaking in blood drives for organizations other than the American Red Cross if the chapter's host institution maintains a partnership with another area blood collector.

About This Component

After Hurricane Katrina, our Fraternity decided to be prepared in the event our country requires our assistance. Our partnership with the American Red Cross enables members to give back in a variety of ways, from fire safety to blood collections to assisting military families.

Best Practices

- Get in touch with your local Red Cross chapter and determine what types of ways you can get involved locally. Reach out to your staff liaison if you need assistance connecting with the Red Cross.
- Canvassing is a simple way to volunteer for the Red Cross and helps them meet their aim of reducing house fire deaths by 20% by 2020.
- Use the name of your school or a Red Cross initiative when marketing your events. This will encourage students outside of those in fraternity/sorority life to feel connected to and take part in your event.